

**Broadcast Live 14 Hours
Daily Across Afghanistan**

**37 Affiliate Stations in 27
Provinces**

**12 New Stations Going On
Air In 2008-2009**

Live programming is produced each day in Kabul and transmitted via satellite to a network of 37 Internews-established stations as well as several other independent and RTA stations. These stations, located in 27 of Afghanistan's 34 provinces, are contractually obligated to carry at least three hours of Salam Watandar programming during peak hours of listening—7:00 a.m. to 8:30 a.m. and 6:00 p.m. to 7:30 p.m. Internews plans to set up 12 additional stations in the coming year, further increasing Salam Watandar's reach across Afghanistan.



**Afghanistan's Only
Independent National
News and Current Affairs
Radio Program**

Salam Watandar ("Hello Countryman!") is a public broadcast service for independent and community radio stations in Afghanistan. Launched in 2004 by Internews Network, Salam Watandar delivers non-commercial, high-quality news, current affairs, educational and cultural programming to listeners in a mix of colloquial Pashtu and Dari. The 14-hour daily program complements other national services such as BBC, VOA and RTA in that it addresses the information needs of provincial audiences with low education levels.



Salam Watandar

*An Independent Voice
for Afghanistan*



Radio Amo, Faizabad, Badakhshan
 Radio Badghis, Qala-I Now, Badghis
 Radio Tiraj Mir, Pul-I Khomri, Baghlan
 Radio Now-Bahar, Balkh, Balkh
 Radio Rabia Balkhi, Mazar-I Sharif, Balkh
 Radio Bamyān, Bamyān, Bamyān
 Radio Daikundi, Nili, Daikundi
 Radio Quyash, Maimana, Faryab
 Radio Ertibat, Malistan, Ghazni
 Radio Ghaznawiyān, Ghazni, Ghazni
 Radio Jaghuri, Jaghuri, Ghazni
 Radio Sada-I Adalat, Cheghcheran, Ghor
 Radio Sabawoon, Lashkargah, Helmand
 Radio Neda-I Sulh, Ghoryan, Herat
 Radio Sada-I Jawan, Herat, Herat
 Radio Sahar, Herat, Herat
 Radio Qarabagh, Qarabagh, Kabul
 Radio Zafar, Paghman, Kabul
 Radio Watandar, Kabul, Kabul
 Radio Spin Boldak, Spin Boldak, Kandahar
 Radio Sul-I Paygham, Khost, Khost,
 Radio Kunar, Asadabad, Kunar
 Radio Jawan, Imam Sahib, Kunduz
 Radio Zohra, Kunduz, Kunduz
 Radio Kawoon, Mehtarlam, Laghman
 Radio Istiqlal, Pul-I Alam, Logar
 Radio Milli Paygham, Mohammad Agha, Logar
 Radio Sharq, Jalalabad, Nangarhar
 Radio Spinghar, Ghanikhel, Nangarhar
 Radio Paktika Ghag, Sharana, Paktika
 Radio Samkani Ghag, Samkanai, Pakiya
 Radio Khorasan, Bazarak, Panjsher
 Radio Sada-I Sulh, Jabulsaraj, Parwan
 Radio Sada-I Haqiqat, Aibak, Samangan
 Radio Takharistan, Taluqan, Takhar
 Radio Khas, Khas Uruzgan, Uruzgan
 Radio Yawali Ghag, Wardak

Salam Watandar House No. 99

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 Hotbird 6E13/513PID

Reach 7 Million Potential Listeners

Advertising

- Airtime available in 30-second increments between broadcast segments (Ask us for our rates card)
- Select your advertising placement by radio program or by region
- Provincial or regional advertising available during off-peak hours through Tanin, our national distribution network
- Let us produce your commercial or PSA at our studio
- Enhance your advertising program with online advertising on www.salamwatandar.com

Sponsorship

- Official Program Sponsorship increases your advertising effectiveness with increased volume and reach.
- Target a particular listener group or demographic
- Your organization's logo will be placed next to your sponsored program on the Salam Watandar website
- Your corporate logo and a description of your organization will appear on the Salam Watandar Sponsors page on www.salamwatandar.com

Salam Watandar Advertisers:

- * ROSHAN * COMPRI-A * SAYARA
* ALTAI COMMUNICATION
- * DA AFGHANISTAN BANK * AFHAN
TELECOM
- * SAVE THE CHILDREN * UNICEF
* MINISTRY OF AGRICULTURE
- MINISTRY OF PUBLIC HEALTH

Partner with Salam Watandar In Supporting
Community Radio in Afghanistan

Ba Khabar "Look Out"

Salam Watandar's live 30-minute daily current affairs program covering regional, national and international news. Broadcast in two daily editions, in the morning and evening, Ba Khabar features live reports from SW's correspondents around Afghanistan.

Hourly News Bulletin

Breaking news on local and national affairs as well as international news broadcast live on the hour, in Dari on the odd hour and in Pashtu on the even hour.

Porsopal "Seek and Search"

Porsopal is a hugely popular radio program that gleans information from the Internet as well as experts in response to general knowledge questions from listeners. Salam Watandar receives calls, letters and email from listeners all over Afghanistan. The program answers up to eight questions daily and the answers are broadcast live.

Sharak-I Atfal "Children's City"

This award-winning children's educational program features stories about children's development, literature, geography and current events. Set on a magic carpet which travels the world seeking answers to children's questions, it is so popular that in one city the audio program is broadcast on television.

...And a dozen other programs